



**M/S NTNL INFRA PROJECTS
INDIA PRIVATE LIMITED**

ABOUT US

NTNL Infra Projects India Private Limited, founded in 2022, stands at the forefront of infrastructure development, offering a comprehensive suite of services tailored to the evolving needs of the urban landscape. Our expertise spans across Residential and Commercial Construction, Villa and Apartment Developments, and Civil Engineering projects, including School Building Constructions. Beyond construction, we excel in Real Estate Development, Property Management, and Intellectual Property Right Services, ensuring a holistic approach to property solutions. Our pioneering services extend to Underground Cable Laying, underpinning our commitment to innovation and sustainability. With a keen focus on Dispute Resolution, we ensure seamless project execution, positioning us as a trusted partner for incubators seeking robust and integrated infrastructure solutions.



PROBLEMS



Technological Adaptation

"Embracing technological evolution, especially AI, is vital for industry advancement, promising heightened efficiency and productivity. However, the key lies in seamlessly integrating AI into existing processes to ensure value addition without operational disruptions."



Skilled Labor Shortages

High demand for skilled engineers, has been exacerbated by the aftermath of the Great Resignation and an aging workforce. Particularly pronounced in manufacturing, it results in slowed production and competitive battles for top talent. Engineering firms actively seek solutions to bridge gaps and maintain project timelines.



Inflation and Rising Material Costs

Inflation and rising material costs, particularly affecting manufacturing, are escalating production expenses and hinder global competitiveness. Mitigation involves strategic planning, exploring alternatives, investing in efficiency, and renegotiating contracts, with lean manufacturing principles aiding in cost reduction and improved efficiency.

SOLUTIONS

Skilled Labor and Workforce Development

Capitalizing on our network, we deliver workforce development initiatives in real estate and construction, partnering with local institutions to provide training and on-the-job upskilling, ensuring a resilient supply of skilled labor.

Explain the Technology

Our innovative solution utilizes advanced machine learning algorithms to analyze energy usage patterns, enabling automated adjustments for optimal efficiency in buildings, driving a sustainable and intelligent approach to energy management."

Mitigating Inflation and Material Cost Challenges


Utilizing our construction acumen, we provide cost-effective building solutions with innovative materials, strategic sourcing, and energy-efficient designs, mitigating the challenges posed by inflation and material costs.

SERVICES (PROVIDE IN PAN INDIA)

Service Category	Service Offerings
Construction Services	- Residential Construction Service- Commercial Construction Service- Villa Construction Service- Civil Construction Service- Apartment Construction Service- School Building Construction Service
Real Estate Services	- Real Estate Development Service
Specialized Infrastructure Services	- Underground Cable Laying Service, O.F.C./ Electrical/ Mining Layer
Property Management Services	- Intellectual Property Right Service/ Trade mark/ Patent
Legal Consultancy Services	- Real Estate, litigation, company compliance, Legal advisor, Dispute resolution


UNIQUE SELLING POINT

Comprehensive Infrastructure Solutions




NTNL Infra distinguishes itself through a diverse service portfolio, spanning residential and commercial construction to specialized areas like underground cable laying. This holistic approach positions the company as a singular point of contact, ensuring streamlined project management for clients across a spectrum of needs.

Sustainability and Innovation



NTNL Infra stands out for its dedication to sustainability and embracing innovative technologies. By prioritizing eco-friendly materials and innovative technologies, the company not only addresses environmental concerns but also elevates project efficiency and durability, meeting the rising market demand for sustainable infrastructure.

Client-Centric Customization



NTNL Infra's standout feature is its prowess in customizing services to match the distinctive needs of each project. Embracing a client-centric approach ensures adaptability and higher satisfaction, allowing the company to deliver tailored solutions that precisely align with the strategic objectives of each client.

TARGET MARKET

- **Real Estate Developers and Investors:**

- NTNL Infra caters to real estate developers and investors with its comprehensive services in residential, commercial, and villa construction, offering expertise for new projects and property value optimization.

- **Government and Institutional Clients:**

- NTNL Infra serves as a suitable partner for government and institutional projects, specializing in school building construction and civil construction for public infrastructure development or upgrades.

- **Corporate and Industrial Clients:**

- NTNL Infra targets corporate and industrial clients with specialized infrastructure solutions, including underground cable laying and dispute resolution, meeting the diverse needs of telecommunications, utilities, and industrial enterprises.



MARKET SIZE

The Real Estate Industry in India Market size is estimated at USD 0.33 trillion in 2024, and is expected to reach USD 1.04 trillion by 2029, growing at a CAGR of 25.60% during the forecast period (2024-2029).

Source:

The Infrastructure Sector Market size is estimated at USD 2.72 trillion in 2024, and is expected to reach USD 3.69 trillion by 2029, growing at a CAGR of 6.27% during the forecast period (2024-2029).

Source:

India is likely to spend nearly Rs 143 lakh crore on infrastructure in seven fiscals through 2030, more than twice the amount of about Rs 67 lakh crore spent in the previous seven fiscals between 2017 and 2023

India's capital expenditure as a percentage of GDP increased from 1.7% in 2014 to nearly 2.9% in 2022-23. For infrastructure, Rs 10 lakh crore (3.3% of GDP) was allocated in the budget 2023-24, an increase of three times from 2019.

GTM STRATEGY

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Customized Service Offerings and Sales Channels:

Tailor services for specific segments, providing turnkey solutions to developers, specialized infrastructure services to utilities, and maintenance/management for commercial properties. Optimize sales channels, including direct teams, digital marketing, and strategic partnerships.

2

Clear Value Proposition Development:

Craft a compelling value proposition showcasing NTNL Infra's strengths, including comprehensive services, sustainability commitment, innovative solutions, and sector expertise.

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Target Customer Identification and Market Research:

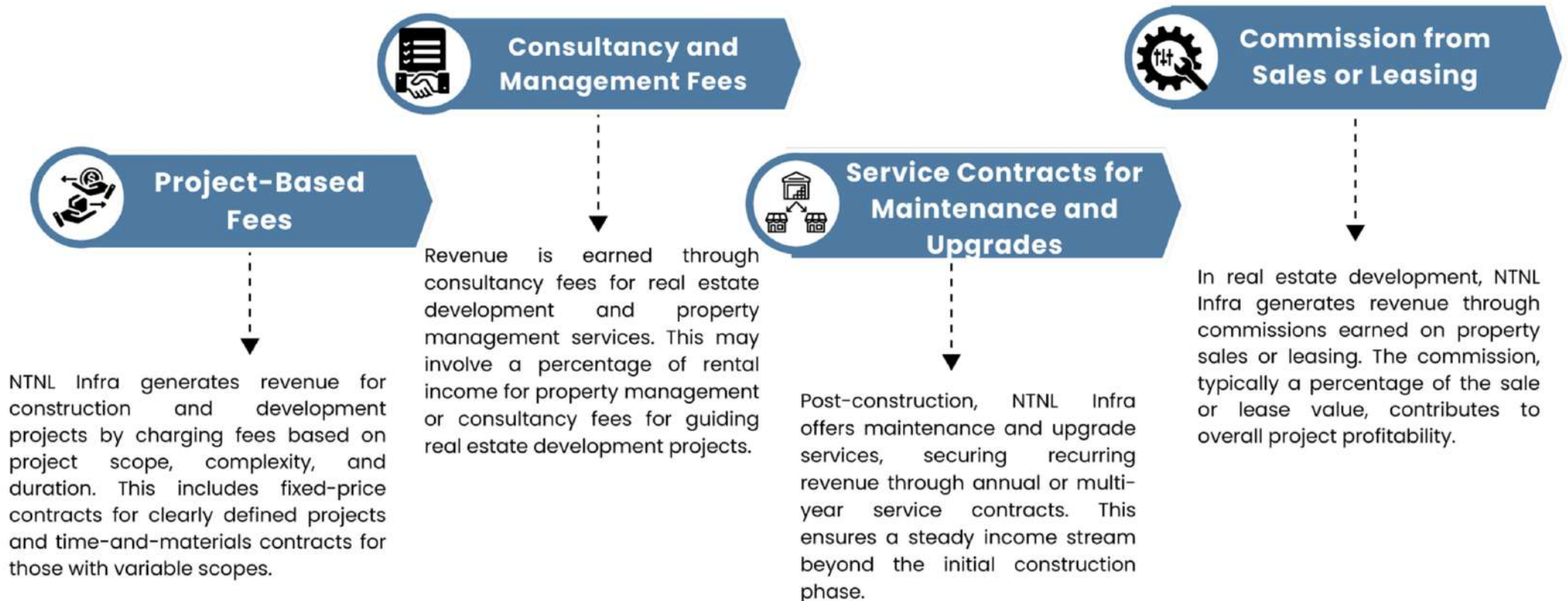
Identify key market segments – government bodies, real estate developers, and corporations. thoroughly analyze market needs, challenges, and opportunities, with a focus on sustainability and technology integration.



Competitive landscape

Company Name	Similar Business Activities	How NTNL Infra Differs
BuildCon Infrastructure	Residential and commercial construction- Real estate development services- Property management	Sustainability Focus: NTNL Infra places a stronger emphasis on sustainable building practices and eco-friendly projects.
UrbanTech Developments	Civil construction services- Apartment and villa construction- Real estate consultancy	Innovative Solutions: NTNL Infra integrates more advanced technologies and innovative solutions in project execution.
EcoStruct Group	Construction and development of green buildings- Underground utility services- Dispute resolution services	Comprehensive Service Offering: NTNL Infra provides a broader range of services, including intellectual property right services and specialized underground cable laying.

REVENUE MODEL



CURRENT STATUS AND FUTURE PLANS

NTNL Infra might currently be engaged in several key projects across residential, commercial, and civil construction sectors, showcasing a diverse project portfolio.

12-Month Milestones:



**Geographical
Expansion**



**Technological
Advancements**



**Service
Diversification**



**Strategic
Partnerships**

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Thank You

